

BLUE RIDGE

Pregnancy
CENTER

ANNUAL
REPORT
2025



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Dear Friend of Life,

As we reflect on 2025, I am filled with deep gratitude to God for His faithfulness and the remarkable ways He has worked through the Blue Ridge Pregnancy Center for over two decades as we provide compassionate, confidential, and comprehensive no-cost medical care and support to individuals and families facing unexpected pregnancies in Central Virginia. Since 1999, it has been our privilege to serve as a beacon of hope empowering life-affirming pregnancy decisions.

In a culture that often presents limited or pressured choices, we strive to create a safe, nonjudgmental space where every individual is treated with dignity, loved unconditionally, and is equipped to make informed pregnancy decisions.

In 2025, as the political climate in the Commonwealth shifted, by God's grace and through your partnership, our organization stood strong and joyfully served over **800 individuals** through our core medical and support services.

Among our greatest 2025 highlights: **242 moms at-risk for abortion CHOSE LIFE, and the gospel was shared with 454 individuals.**

This work would not be possible without our generous financial partners, dedicated staff, board of directors, volunteers, and faithful church and prayer partners. Your belief in our mission makes this life-affirming work sustainable.

Although 2026 brings with it the very real possibility

of politically-motivated attacks against our clinic and a radical, "reproductive freedom" (unrestricted abortion-to-birth) amendment that will appear on voter ballots in November, we trust God to guide each step as we continue to serve, love, and point others to Jesus – the ultimate Source of life and healing.

In 2026, we are fully committed to growing our medical services, expanding our fatherhood and abortion healing programs, achieving AAAHC accreditation, deepening community outreach, and ensuring every woman and man knows they have a safe place to seek honest answers and find real support. Also, we are excited about the possibility of expanding our reach by putting roots down in underserved areas.

Thank you for standing with the Blue Ridge Pregnancy Center in this important Kingdom work. Because of your partnership, together, in Christ, we are making an eternal difference – one life, one conversation, and one act of kindness at a time as lives are saved and transformed, families are strengthened, and hope is restored.



In His grace with sincere appreciation,

Jane Oliver,
Executive Director

BOARD OF DIRECTORS

Clay Harvey
President

Teresa Pregnall
Vice President

Kim Newman
Secretary

Christopher Newsome
Treasurer

MEMBERS:

Tyler Cash

Sundi Donovan

Ryan Helfenbein

Aaron Pike

Daniel Swartz, M.D.

Daniel Wright

Special thanks to our board members who completed their terms in 2025: Robert Sullivan, Sr., June Kirk, Mike Sharrett, and Kaitlyn Martin. We are grateful for their dedicated service and invaluable contributions during their tenure. Their leadership and commitment have helped shape the direction and success of our organization.



STAFF



Jane Oliver
Executive Director



Riley Latham, DO
Medical Director



Julie Tompkins
Patient Services Director & Volunteer Coordinator



Dr. Dave Paulus
Abortion Pill Reversal Provider



Marlene McCann, RN
Nurse Manager/RN Sonographer



Grace Boyer
Nurse/RN Sonographer



Allison Millard, RN
Nurse/RN Sonographer



Melinda Powell, RN
Nurse/RN Sonographer



Skylar Goins
Life Center Director



Zyaiah Harvey
Life Center Coordinator



Landry Coleman
Director of Men's Engagement & Media



Cheryl Cunningham
Outreach & Administrative Coordinator



Rebekah Brett
Unhindered Director & Patient Advocate



Stephanie Hart
Patient Advocate



Angela Cheatham
Clinic Coordinator



Adara Wright
Marketing Director



WHO WE ARE.
WHO WE SERVE.

MISSION & VISION

OUR MISSION

The Blue Ridge Pregnancy Center exists to save lives and comfort those involved with unplanned pregnancies or in need of pregnancy support while furthering the gospel of Jesus Christ.

OUR VISION

To create a culture of life and strengthen families in our community by becoming a first option for those facing unplanned pregnancies and empowering life-affirming pregnancy decisions.

OUR SERVICES

FREE AND CONFIDENTIAL

All of our services are free and confidential and are offered without regard to age, race, income, nationality, religious affiliation, disability, or other arbitrary circumstances. We offer free services to anyone facing an unexpected pregnancy or who is in need of support after their decision.

- **Pregnancy Services:** pregnancy testing & confirmation, options counseling, community referrals, baby items
- **Limited Obstetrical Ultrasounds**
- **STI Testing**
- **Pregnancy Foundations Classes, Mentoring & Discipleship**
- **Post-Abortive Grief & Recovery Program**
- **Abortion Pill Reversal**
- **Support for Men**



Both the nurse and the advocate were kind, reassuring, encouraging, and knowledgeable. I felt respected, supported, and dignified the whole time. Thank you so much for your services.

- BRPC PATIENT

the numbers

-  **524**
PATIENTS SEEN
-  **524**
PREGNANCY TESTS
-  **535**
ULTRASOUNDS
-  **242**
LIFE DECISIONS
-  **16**
ADVOCATES
-  **8**
INTERNS
-  **5**
PROFESSIONS OF FAITH
-  **454**
GOSPEL PRESENTATIONS
-  **262**
BIBLES GIVEN



MEDICAL CLINIC

The Medical Clinic experienced a year of growth and faithful service to women and families in our community. Throughout 2025, our nursing team remained committed to providing compassionate, professional care while walking alongside patients facing complex pregnancy decisions. This year, we were able to serve more patients than in previous years as the need for our services in the community continues to grow.

This year also brought important developments to our medical program. We welcomed two new nurses to our team and, through generous grant funding, purchased two new ultrasound machines. As a team, we continue to grow our skills in ultrasound imaging, strengthening our ability to provide high-quality care for our patients.

Looking ahead to 2026, we plan to implement STI testing as an additional medical service while continuing to provide education that promotes health and encourages women to make wise decisions regarding their sexual health in alignment with God's plan. Through these efforts, we seek to care for each patient with compassion while sharing the love of God and the hope found in Him.

LIFE CENTER

In the Life Center, we have the unique privilege of supporting families in our community and witnessing how love, truth, and service can transform lives. Our Pregnancy and Life Skills class has continued to be the cornerstone of our Life Center. Through this program, we provide professional-level education and peer engagement while connecting participants with local churches and meeting tangible needs, such as providing a year's supply of free diapers, wipes, and other essential baby items. The Lord has been working faithfully through the growth of our center this year, and as a result, 165 babies were born.



To begin 2026, we have renamed our classes "Pregnancy Foundations" to better reflect the scope of material we cover. In 2026, we plan to expand our educational initiatives and grow our church network. Every baby supported, every mother counseled, every father encouraged, and every prayer lifted reflects our shared belief that life is worth protecting. We are deeply grateful for your continued support.



the numbers

-  **320**
CLIENTS
-  **208**
MOMS
-  **112**
DADS
-  **74**
MENTORS
-  **2,013**
DIAPER PACKAGES GIVEN
-  **1,954**
WIPE PACKAGES GIVEN
-  **8,500**
BABY ITEMS DISTRIBUTED
-  **34**
CSERS
includes medical CSERS

MEN'S MINISTRY

Over the past year, our men's services have gone through some exciting changes. Landry Coleman stepped into the role of Director of Men's Engagement & Media last April, and since then he has been working to strengthen how we support and connect with the men we serve.

One of the biggest steps forward was rebranding the men's ministry as Noble Pursuit. This new name better reflects our mission to equip men in their journey toward purposeful manhood and authentic fatherhood.

As part of that transition, we also launched a website (noblepursuit.org)

and social media (@noblepursuitmen) to help men stay connected in today's digital world, with more resources planned for the coming year.

We also began offering classes specifically for men stepping into fatherhood. Several men have already participated, and the feedback has been very encouraging.

Most importantly, this past year we had the opportunity to meet with more than 200 men, building relationships and sharing the hope of the gospel. Many came in believing abortion was their only option, but left realizing they have the ability and the support they need through BRPC to become fathers. We are grateful for what God has done and excited for the year ahead.



UNHINDERED

It is an honor to take over the role of Unhindered Director. Last year, Jordyn Kingery did a phenomenal job in getting this ministry off the ground. Although there were challenges in connecting with members of our community and our churches, Jordyn was able to pave the way for a much-needed path to post-abortive healing. That first initial step can be quite intimidating, but we are hopeful that the Lord will bring these women to us. We have already experienced an increase in post-abortive inquiries so far for 2026. We are planning to launch our 2026 support group meetings in April. Please pray for the Holy Spirit to saturate our meetings and for courage for our post-abortive women to step out in faith to attend. The devil knows how to keep us trapped in our bondage of sin and past mistakes, but we know that redemption and freedom can be found in our Most High God.

We would love to partner with area churches! If you would like further information on how to get your church involved with Unhindered, please reach out to Rebekah Brett at rebekah@blueridgepc.org.



VOLUNTEERS

"I felt loved the whole time I was here," was the comment from one patient as she left her appointment. What a sweet reflection of the care we strive to provide at BRPC. No matter the situation, our volunteer advocates consistently offer compassionate, Christ-centered care to our patients, both men and women.

Our volunteers are the backbone of this ministry. We could not serve the number of patients we see daily, weekly, and yearly without their faithful and consistent dedication. They walk alongside individuals in difficult situations and continue to return, serving with the love of Christ.

Being in the trenches with others is not easy. We share their burdens, and at times it is very difficult, especially when those we care for do not choose life. But that is what Jesus did: He entered into the brokenness and loved those who needed it most. That is the privilege we have here.

Meeting people where they are, speaking truth into their pregnancy decisions, and loving them regardless reflects the hands and feet of Jesus. If you would like to join us in this special calling, we are always looking for more advocates to serve alongside us. We would love to have you! Fill out an application today at brpcfriends.org/volunteer and join us in reaching others for Christ.

the numbers



1,887
MENTOR HOURS



1,202
ADVOCATE HOURS



680
CSER HOURS



250
TEACHING HOURS



250
CHILDCARE HOURS



We continue to be overwhelmed by the hearts and hands of local churches partnering with BRPC through prayer, time, talents and financial gifts. Last year, 17 new churches joined us! We are equally excited by the brave individuals obeying God's call to step up and into the fight for LIFE! Whatever your part, THANK YOU! Words can't begin to express our gratitude. Through prayer, mountains are being moved and together we are making a difference!

But don't get comfortable yet; there's MORE to be done. In 2025, nearly \$75,407 was raised through Baby Bottles alone. Praise God! Yet, that was with only 40 churches and 5 businesses participating. Because Lynchburg is booming with both, we know we can do better. And YOU can help! Not necessarily

with money but with your mouth. God can use something as small as a kind voice to achieve His purpose. Simply share BRPC wherever you go – our free services, our events (like the Golf Tournament, Annual Banquet, BABY BOTTLES) – and watch as finances and families are multiplied. Everyone knows someone who either needs what we offer or can offer what we need!



the numbers



32

CHURCHES RECOGNIZED SANCTITY OF HUMAN LIFE SUNDAY



40

CHURCHES ENGAGED IN BABY BOTTLE CAMPAIGNS



5

BUSINESSES ENGAGED IN BABY BOTTLE CAMPAIGNS

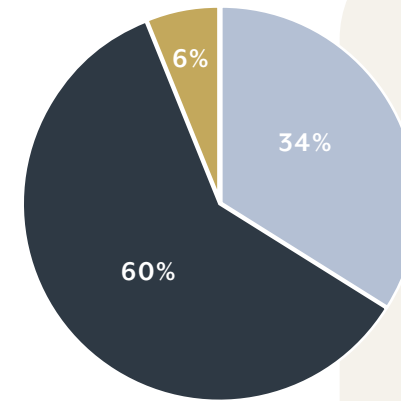


\$75,407

TOTAL RAISED FOR BABY BOTTLE CAMPAIGNS

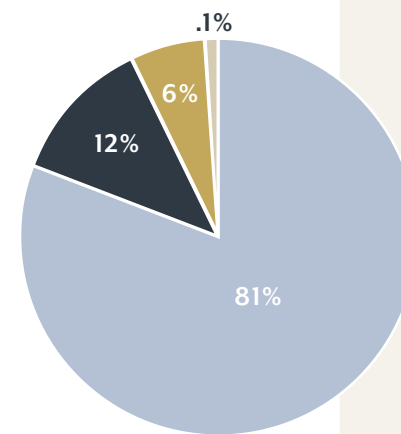


year in review
2025 FINANCIALS



REVENUE

Fundraising Income	\$372,631.31
Contributions & Grants	\$659,003.35
Other Misc. Revenue	\$64,060.37
Total Revenue	\$1,095,695.03



EXPENDITURE

Programs & Services	\$778,939.31
General & Administration	\$116,161.21
Fundraising Expenses	\$57,341.71
Charitable Contributions	\$1,000.00
Total Expenses	\$953,442.23

GIFTS IN KIND

\$37,676.82



giving OPPORTUNITIES

\$5,000

Empowers 10 life-affirming decisions

\$2,500

One month of marketing to reach at-risk women

\$540

Covers the total cost to save one life

\$200

An ultrasound exam that allows a woman to see her unborn baby

\$100

Provides abortion recovery care for 5 participants

\$50

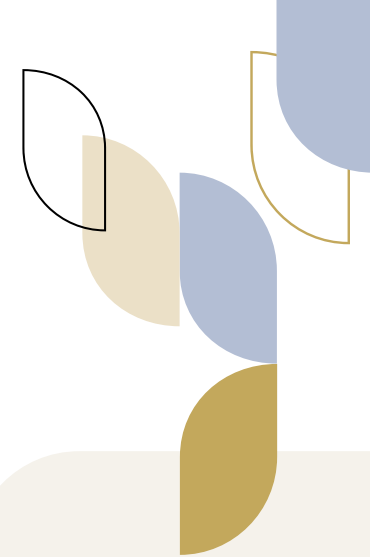
Six EveryLife diaper packs & four wipe packs

\$35

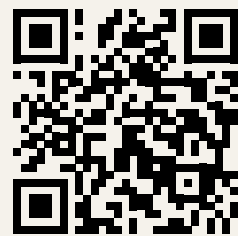
Provides 21 “Before You Decide” magazines

\$25

Provides a medical-grade pregnancy test



Please consider providing your support, at any level, so we may continue to help women and men choose life for their unborn babies. To the left is how your monetary gift can have a real impact on the lives of the mothers, fathers, and babies we serve. We also ask for your prayers for all those who come to us, that they may know God’s love and the hope of the gospel and choose life for their preborn babies.



Scan to give



It gives me joy to be able to see Zoey. Her sisters adore her, and I’m very grateful that I decided to give Zoey a chance to live.

- FELICITY, PATIENT OF THE YEAR 2025



Scan to watch Felicity’s story

Blue Ridge Pregnancy Center

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Lynchburg, VA 24501



GIVE



BRPC



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Mon - Thurs, 8am - 4pm

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