

BLUE RIDGE
Pregnancy
CENTER

CELEBRATING

25

YEARS

OF CREATING A
CULTURE OF LIFE

ANNUAL REPORT 2023



2024

BLUE RIDGE
Pregnancy
CENTER

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Dear Friend of Life,

As 2024 dawned the commencement of our 25th year of life-affirming, gospel-centric ministry, I am pleased to share with you the Blue Ridge Pregnancy Center's first-ever Annual Report.

2023 was a year of change and tremendous growth as we experienced a shift in executive leadership, became debt-free, re-launched our post-abortion healing program (Unhindered), made renovations to our Life Center, added additional education classes, saved a life through abortion pill reversal, and expanded our staff. This growth is helping us achieve our goal of providing compassion, hope, and help to more in our community than ever before. The additions of a full-time Nurse Manager, part-time Life Center Coordinator, part-time Abortion Recovery Director (2023), and full-time Men's Ministry Director (2024), have better equipped us to empower more life decisions and to provide healing for those with abortion in their past through the emotional, practical, and spiritual support we provide at no cost made possible only through your faithfulness and generosity.

Since the overturning of Roe v. Wade in 2022, abortions have increased in the state of Virginia. As the only remaining southern state where abortion is legal through twenty-six weeks, six days gestation, Virginia has become an "abortion destination state" for those seeking abortion from states where bans or restrictions are in place, as well as for doctors who can no longer perform abortions in their home state. As a result, our services are needed now more than ever before. Because of your support, we continue to grow and expand to meet these changing needs and, together, we are saving many lives, one at a time, both now and for eternity through the power of the gospel of Jesus Christ.

Please know that we covet your prayers and ask the Lord for His continuous abundant blessing over you for your support and generosity to the Blue Ridge Pregnancy Center!

In Christ for [ABUNDANT] LIFE,

Jane Oliver
Executive Director

BOARD & STAFF

BOARD OF DIRECTORS

June Kirk
President

Kaitlyn Martin, J.D.
Vice President

Daniel Swartz, M.D.
Secretary

Christopher Newsome
Treasurer

MEMBERS:

Clay Harvey

Kim Newman

Teresa Pregnall

Mike Sharrett

Robert Sullivan, Sr.

Daniel Wright



Jane Oliver
Executive Director



Dr. Kari Adams, MD
Medical Director



Julie Tompkins
Patient Services Director & Volunteer Coordinator



Cheryl Cunningham
Outreach & Administrative Coordinator



Briana Campbell, BSN, RN
Nurse Manager/RN Sonographer



Marlene McCann, RN
Nurse/RN Sonographer



Melinda Powell, RN
Nurse/RN Sonographer



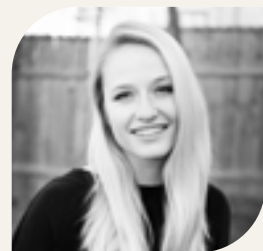
Jordyn Kingery
Center Manager & Unhindered Director



Pam Mulligan
Life Center Director



Skylar Goins
Life Center Coordinator



Adara Wright
Marketing Coordinator



Alaric West
Men's Ministry Director



“

They gave me a lot of information and made sure I was okay along the way. I felt respected by everyone I spoke with. They looked at me, not my situation. The nurse made me feel so much better about the pregnancy.

- BRPC PATIENT

OUR MISSION AND VISION

OUR MISSION

The Blue Ridge Pregnancy Center exists to save lives and comfort those involved with unplanned pregnancies or in need of pregnancy support while furthering the gospel of Jesus Christ.

OUR VISION

To create a culture of life and strengthen families in our community by becoming a first option for those facing unplanned pregnancies and empowering life-affirming pregnancy decisions.



OUR SERVICES

FREE AND CONFIDENTIAL SERVICES

All of our services are free and confidential and are offered without regard to age, race, income, nationality, religious affiliation, disability, or other arbitrary circumstances. We offer free services to anyone facing an unexpected pregnancy or who is in need of support after their decision.

- Pregnancy Services: pregnancy confirmation, options counseling, community referrals, baby supplies
- Limited Obstetrical Ultrasounds
- Pregnancy & Life Skills Classes, Mentoring & Discipleship
- Men's Services
- Post Abortion Recovery

“

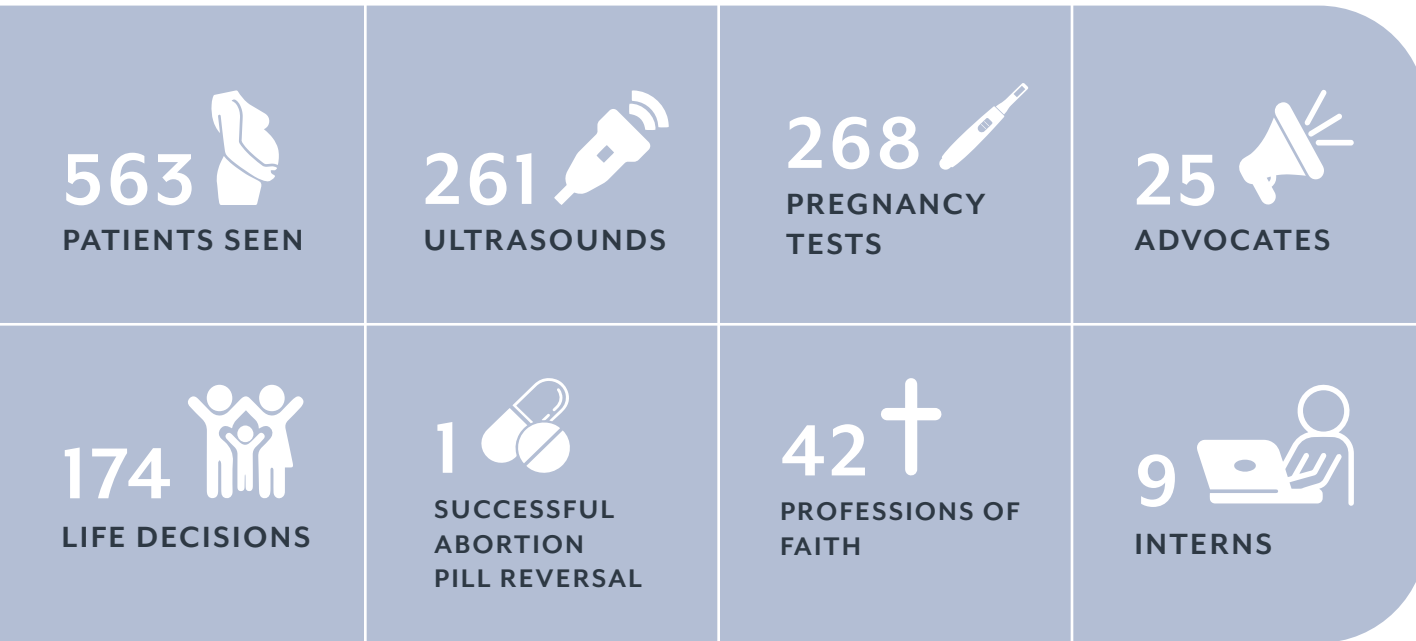
BRPC gave me hope to keep going. I decided to carry my baby to term and parent. Thank you all for bringing that light back into my life!

- ABORTION DETERMINED PATIENT



MINISTRY UPDATES

MEDICAL CENTER *by the numbers*



Briana Campbell, BSN, RN

Last July, Briana Campbell joined our team as Nurse Manager, enabling us to have two nurses available to accommodate patients daily. Briana has completed ultrasound training and loves working for BRPC. With Briana trained, our goal is to increase the number of patients we see each day. Please pray for God to provide more Volunteer Patient Advocates to meet with those patients.

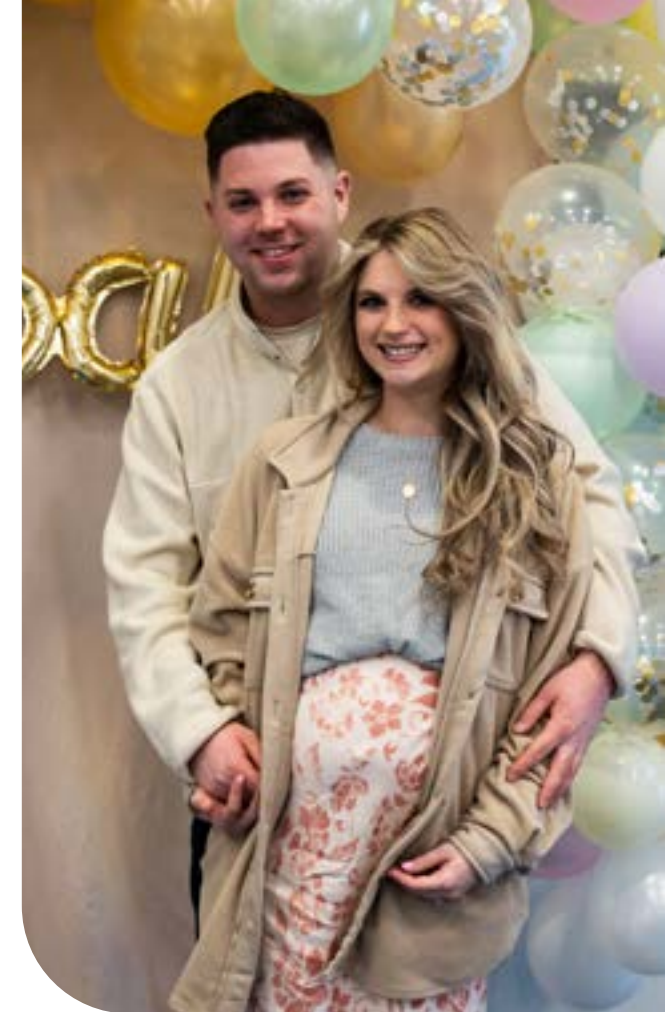
We had one patient reach out for Abortion Pill Reversal, which was successful! We have also enjoyed the opportunity to speak to students at public and private schools regarding fetal development and how BRPC supports the women and men in our community.

Our goals for the upcoming year are to begin offering STI testing to our patients, as well as telehealth.

LIFE CENTER

We are so grateful for the significant amount of growth we have seen this past year! From 2022 to 2023, our growth in our Parenting and Life Skills Classes (PLS) was an incredible 300%. With this consistent increase in class size, we have also grown from serving only a handful of dads in 2022 to 63 total in 2023. We also added Monday evening classes and monthly lactation consults. Due to the large growth in class attendance, our need for diapers, wipes, and baby items is bigger than ever.

In 2024, we are actively working to increase church and donor support and start a monthly Intro to Pregnancy Class. We are consistently making improvements to our classes based on client and mentor feedback to improve relationship building. Finally, we are partnering with Patrick Henry Family Services to begin the Dare2Dad Program and to bring back the Circle of Security Parenting (COSP) Class. Thank you for your prayers and support as we move further into 2024!



by the numbers



MEN'S MINISTRY

Throughout 2023, Tyler Cash effectively expanded the volunteer team and fostered an inclusive atmosphere that encouraged greater church participation. Through initiatives like the Mentorship and Advocate programs, an average of 20 male volunteers consistently supported BRPC.

At the beginning of 2024, we welcomed our new full-time Men's Ministry Director, Alaric West. After returning to Virginia from Utah, Alaric was grateful to Pastor Tyler Cash for introducing him to the Blue Ridge Pregnancy Center, where he is honored to serve in laboring for the Kingdom. Tyler Cash, who has served part-time as our Men's Ministry Coordinator since August 2022, will continue to serve at BRPC through mentoring, volunteering, and helping train Alaric.

Looking ahead to 2024, Alaric envisions BRPC assuming a pivotal role in addressing the issue of abortion within our region. He desires to grow both our Mentorship and Advocate programs through outreach and speaking at local churches. Furthermore, Alaric aims to fortify our efforts in providing families who seek assistance through BRPC with a strong foundation rooted in Christ. By facilitating connections with local congregations, we can offer them the biblical support and guidance they need to navigate their journey with confidence and resilience.



Alaric West




Tyler Cash


VOLUNTEERS



by the numbers

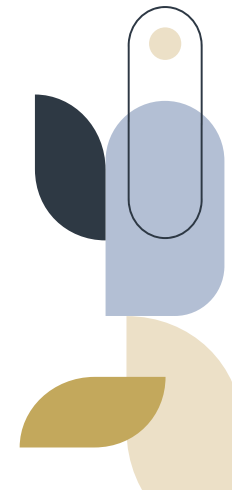
900 
MENTOR HOURS

159 
TEACHER HOURS

375 
CHILDCARE HOURS

680 
CSER HOURS

Volunteers are our most valuable resource. Without their time, talent, and dedication, we could not impact the lives of so many. In 2023, our Mentors, Teachers, Childcare Volunteers, CSER Students, and Volunteer Patient Advocates gave all together an amazing total of 2,773 hours to serve moms and dads at BRPC. Thank you to our volunteers who support, educate, and empower our patients to choose life. We are deeply grateful.

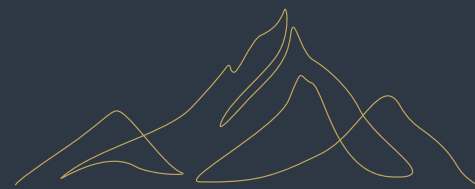


659 
ADVOCATE HOURS

UNHINDERED

Unhindered exists to blaze the path for women and men to give a name to their grief and move forward in healing. Upon launching our new post-abortive healing program, we have had 3 new volunteers and 2 churches interested in partnering specifically with this part of BRPC's ministry! A big goal for Unhindered is to have more churches involved in promoting healing for the members of their congregations who have an abortion in their past.

By the end of this year, we would like to see 2-5 churches launch Unhindered groups within their own communities to facilitate healing, forgiveness, and freedom within the church body. Galatians 6v2 says, "Bear one another's burdens and so fulfill the law of Christ." Unhindered is a prime - and often missed - opportunity to do what this Scripture calls. We want to facilitate a change in this area. If you would like more information on how to get your church involved with Unhindered's ministry, please contact Jordyn Kingery at jordyn@blueridgepc.org.



UNHINDERED

EST. 2023

OUTREACH



We believe that the church should be a primary connection point to help support women and men facing unplanned pregnancies. We are extremely grateful to the churches in our area who have partnered with us through baby bottle

campaigns and stood with us for life on Sanctity of Human Life Sunday in January, 2023. The total amount raised in 2023 for baby bottle campaigns was \$60,307.87. We could not do what we do without the support of the local church.

by the numbers

27 

CHURCHES
ENGAGED IN
BABY BOTTLE
CAMPAIGNS

4 

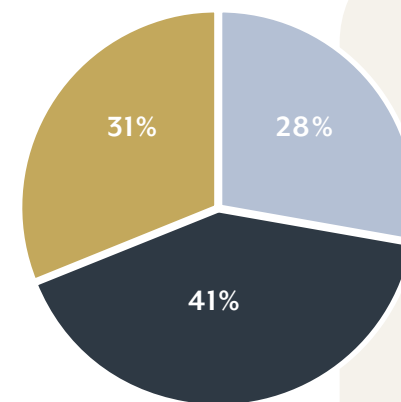
BUSINESSES
ENGAGED IN
BABY BOTTLE
CAMPAIGNS

19 




CHURCHES
RECOGNIZED
SANCTITY OF
HUMAN LIFE
SUNDAY

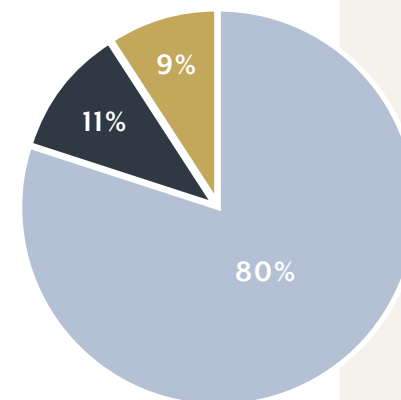
year in review

2023 FINANCIALS



REVENUE

| | |
|--|--------------------|
|  Fundraising Income | \$297,453 |
|  Contributions & Grants | \$433,992 |
|  Other Misc. Revenue | \$323,957 |
| Total Revenue | \$1,055,402 |



EXPENDITURE

| | |
|--|------------------|
|  Programs & Services | \$436,068 |
|  General & Administration | \$58,760 |
|  Fundraising Expenses | \$51,453 |
| Total Expenses | \$546,281 |

GIFTS IN KIND

\$60,973.59



giving

OPPORTUNITIES

\$5,000

Empowers 10 life-affirming decisions

\$2,500

One month of marketing to reach at-risk women

\$540

Covers the total cost to save one life

\$200

An ultrasound exam that allows a woman to see her unborn baby

\$100

Provides abortion recovery care for 5 participants

\$50

One hour of pregnancy options counseling

\$35

Provides 21 "Before You Decide" magazines

\$25

Provides a medical-grade pregnancy test

Please consider providing your support, at any level, so we may continue to help women and men choose life for their unborn babies. To the left is how your monetary gift can have a real impact on the lives of the mothers, fathers, and babies we serve. We also ask for your prayers for all those who come to us, that they may know God's love and the hope of the gospel and choose life for their unborn babies.



Scan to give



“

I was well taken care of. The nurse was so kind and gentle, and she made me feel safe. Once I saw a heartbeat, it changed my perspective and made me consider pregnancy as an option.

- ABORTION DETERMINED PATIENT

The Blue Ridge Pregnancy Center

3701 Old Forest Road

Lynchburg, VA 24501

BLUE RIDGE
Pregnancy
CENTER



GIVE



BRPC



(434) 528-4321



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Lynchburg, VA 24501



Mon - Thurs, 8am - 4pm

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